



IMMACULATA
UNIVERSITY

Historic Past, Ambitious Future

**SPONSORSHIP
OPPORTUNITIES**

GOLF & GALA

CENTENNIAL SPONSORSHIPS

IMMACULATA UNIVERSITY GOLF INVITATIONAL

October 19, 2021

CENTENNIAL GALA

IMMACULATA THROUGH THE DECADES

October 9, 2021

Presidential Sponsor \$25,000

- 10 tickets for the Centennial Gala
- Company name and logo listed on the IU Centennial Website and on promotional material relating to the Centennial & evening video
- One Foursome at the 45th Annual Immaculata University Golf Invitational and tee sign
- Full page recognition on the back inside cover of the event program journal
- Benefactor Donor Wall recognition – Parsons Science Pavilion
- Recognition on event signage as Presidential sponsor
- Member of the 100th Anniversary Society Campaign

\$22,890 of the sponsorship is tax deductible

Platinum Sponsor \$15,000

- 8 tickets for the Centennial Gala
- Company name and logo listed on the IU Centennial Website and on promotional material relating to the Centennial & evening video
- One Foursome at the 45th Annual Immaculata University Golf Invitational and tee sign
- Full page recognition in the front section of the event program journal
- Partner Donor Wall recognition – Parsons Science Pavilion
- Recognition on event signage as Platinum sponsor
- Member of the 100th Anniversary Society Campaign

\$13,060 of the sponsorship is tax deductible

Gold Sponsor \$7,500

- 6 tickets for the Centennial Gala
- Company name and logo listed on the IU Centennial Website and on promotional material relating to the Centennial & evening video
- One Foursome at the 45th Annual Immaculata University Golf Invitational and tee sign
- Full page recognition in the front section of the event program journal
- Recognition on event signage as Gold sponsor

\$6,230 of the sponsorship is tax deductible

**PROCEEDS BENEFIT THE
PARSONS SCIENCE PAVILION CAMPAIGN**

Mighty Mac Sponsor \$5,000

- 4 tickets for the Centennial Gala
- 2 golfers at the 45th Annual Immaculata University Golf Invitational
- Company name and logo listed on the IU Centennial Website and on promotional material relating to the Centennial & evening video
- Full page recognition in the front section of the event program journal
- Recognition on event signage as Mighty Mac sponsor

\$4,030 of the sponsorship is tax deductible

Maxis Society Centennial Circle \$1,500

Inaugural period 7/1/19 – 9/1/21. Honors IU's Centennial Anniversary with gifts for any purpose between \$1,500 - \$2,499.

- Special recognition as member of Maxis Society Centennial Circle in IU Donor and Centennial Publications
- Special society reception
- Welcome from the University President
- 1 ticket to the 100th Anniversary Gala
- Invitation to the Circle of Giving Dinner and Reception

\$1,415 of the sponsorship is tax deductible

Maxis Associates \$150-\$500

For graduates from the Classes of 2000 to present.

Includes gifts to the University for any purpose of up to \$500.

Classes of 2011 - Present \$150

Classes of 2006 - 2010 \$250

Classes of 2000 - 2005 \$500

- Special recognition as a member of Maxis Society Associates Level in IU Donor and Centennial Publications
- Special society reception
- Gifts of \$500 or more will receive 1 ticket to the Centennial Gala, as well as an invitation to the Circle of Giving Dinner and Reception.

\$425 of the sponsorship is tax deductible

Centennial Gala Tickets

Individual	\$85
Recent Alumni (2000 to 2021)	\$75
Sponsor an IHM Sister	\$85

Gala tickets are sold at cost, no tax-deduction included.

See Program Ad Options on back >>>

Program Journal Ads

Full-page ad 7.5"W x 10"H	\$600
Half-page ad 7.5"W x 4.875"H	\$300
Quarter-page ad 3.625"W x 4.875"H	\$250
100 characters	\$100

Journal Ad Specs

- Images must be 300 dpi
- Pantone colors must be converted to CMYK
- Do **not** include bleed, crop marks or border
- Acceptable file formats include (**only**):
 - CMYK JPG (300 dpi)
 - Press-Quality PDF, fonts embedded

Ads must be submitted to Immaculata by **August 13, 2021**. For information about program ads and specifications, please call 484-323-3940 or email iucentennialads@immaculata.edu. **Ads should be submitted through this email address.**



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1145 West King Road
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immaculata.edu/centennial