

CERTIFICATE PROGRAM

IN

MANAGEMENT

The Management Certificate provides the background necessary to demonstrate knowledge and skills that are specifically geared to business. By investigating budgeting, financial planning, human behavior at work, business organization, marketing principles, business law and accounting, the management curriculum prepares one for positions in personnel, marketing or general management in business, industry, and government.

REQUIREMENTS:

36 semester hours to include the following:

ACC 201	Accounting and Budgeting
BUS 235	Business Computer Applications
BUS 311	Human Resource Management
BUS 315	Business Law I
BUS 324	Entrepreneurship
BUS 360	Business Management
BUS 365	Strategic Planning
BUS 366	Leadership Dynamics
COM 200	Business & Technical Writing <i>or</i>
COM 350:	Business & Professional Speaking
ECO 203	Principles of Economics
FIN 362	Introduction to Finance
MKT 309	Marketing Principles and Practices

DEPARTMENT: Business—Accounting—Economics

July 2010