

MINOR FIELD: **BUSINESS ADMINISTRATION**

DEPARTMENT: Business—Accounting—Economics

TOTAL NUMBER OF CREDITS: **21**

RATIONALE:

A vast majority of American people are engaged in activities that require a knowledge of business. Our department prepares the Immaculata student to participate in the business world with the confidence, which comes, not only from understanding the business concepts and principles but also from the integration of ethics and values. A minor in business enables the Immaculata student to be better prepared for the world of the twenty-first century.

REQUIREMENTS:

ACC 201	Accounting and Budgeting
BUS 301	International Business
BUS 360	Business Management
ECO 203	Principles of Economics

Choice of three **BUSINESS** electives: No more than one course from any one area.

Finance:

FIN 306	Money and Banking
FIN 325	Investments
FIN 362	Introduction to Finance
FIN 363	International Finance

Marketing:

MKT 309	Marketing Principles and Practices
MKT 331	Advertising Principles
MKT 364	Marketing Management

Personnel:

BUS 311	Human Resource Management
BUS 318	Compensation and Benefits
BUS 324	Entrepreneurship
BUS 366	Leadership Dynamics

Law:

BUS 315	Business Law I
BUS 316	Business Law II
BUS 336	Managing Business Conflict

DEPARTMENT ADVISOR: Dr. Jacqueline Bull

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