IMMACULATA UNIVERSITY

CURRICULUM FOR ASSOCIATE OF SCIENCE DEGREE IN FASHION MERCHANDISING

**Liberal Arts Core (27 sem. hrs.)**

Theology (6 sem. hrs.)
Philosophy (3 sem hrs.)
English Composition (6 sem hrs)
Humanities (3 sem. hrs.)

**Concentration (27 sem. hrs.)**

FMD 101 – Apparel Construction and Design
FMD 126 – Introduction to Fashion Merchandising
FMD 206 – Flat Pattern-Making and Designing
FMD 308 – Interior Design
FMD 309 – Textiles
FMD 320 – Visual Merchandising
FMD 324 – History of Costume
FMD 328 – Buying Principles and Practices (Prerequisite BUS 235)
FMD 340 – Computer Aided Design

*FMD 324 will be offered every other year.

**Social Science (3 sem. hrs.)**

ECO 203 – Principles of Economics

**Mathematics**

(6 sem. hrs.)

**Related Concentration (9 sem. hrs.)**

MKT 309 – Marketing Principles and Practices
BUS 360 – Business Management and Organization
ACC 201 – Accounting and Budgeting

Total number of semester hours: 63

Revised: July 2008