

IMMACULATA UNIVERSITY

CURRICULUM FOR ASSOCIATE OF SCIENCE DEGREE IN FASHION MERCHANDISING

Liberal Arts Core (27 sem. hrs.)

Theology (6 sem. hrs.)

Philosophy (3 sem hrs.)

English Composition (6 sem hrs)

Humanities (3 sem. hrs.)

HIS 115 – World Civilization I

or

HIS 116 – World Civilization II

Social Science (3 sem. hrs.)

ECO 203 – Principles of Economics

Mathematics

(6 sem. hrs.)

Concentration (27 sem. hrs.)

FMD 101– Apparel Construction and Design

FMD 126 – Introduction to Fashion
Merchandising

FMD 206 – Flat Pattern-Making and Designing

FMD 308 – Interior Design

FMD 309 - Textiles

FMD 320 – Visual Merchandising

*FMD 324 –History of Costume

FMD 328 – Buying Principles and Practices
(Prerequisite BUS 235)

FMD 340 – Computer Aided Design

* FMD 324 will be offered every other year.

Related Concentration (9 sem. hrs.)

MKT 309 – Marketing Principles and Practices

BUS 360 – Business Management and Organization

ACC 201 – Accounting and Budgeting

Total number of semester hours: 63