MINOR FIELD: ENTREPRENEURSHIP
DEPARTMENT: Business and Accounting
TOTAL NUMBER OF CREDITS: 18

RATIONALE:
The desire to be an entrepreneur goes beyond having a specific product or service to market. The entrepreneurship minor prepares learners to understand business components in preparation for successfully running a company.

REQUIREMENTS:
ACC 201 Accounting & Budgeting
BUS 324 Entrepreneurship
BUS 360 Business Management
MKT 309 Marketing Principles and Practices

Choice of Two for Non-Business Management majors:
BUS 315 Business Law I
BUS 327 Managing Business Information
FIN 362 Introduction to Finance
HRM 311 Human Resource Management

Choice of Two for Business Management majors:
MKT 331 Advertising Principles
COM 224 Writing for the Web
PSY 219 Applied Psychology
SOC 245 Social Values

DEPARTMENT ADVISOR: Dr. Jackie Bull