



BUSINESS ADMINISTRATION

Immaculata's Business Administration programs offer a broad course of study that prepares students for employment in private or public organizations of any size. Building on core competencies in finance, marketing, and organizational behavior, the Business Administration programs enable students to pursue advanced coursework in their areas of interest.

DEGREES OFFERED

Bachelor of Science in Business Administration –
126 Credits

Associate of Science in Business Administration –
63 Credits

MAJOR REQUIREMENTS – Bachelor of Science

Principles of Macroeconomics
Principles of Microeconomics
Statistics
Accounting Principles I
Accounting Principles II
Business Ethics
Intermediate Mathematics or Introductory Analysis
International Business
Human Resource Management
Business Law I
Managing Business Information
Business Management
Strategic Planning
Introduction to Finance
Marketing Principles & Practices
Business & Technical Writing *or* Business & Professional Speaking
Business Practicum
Self-Awareness through Groups
Business Computer Applications

MAJOR REQUIREMENTS – Associate of Science Business Administration

Business Computer Applications
Business Management
Principles of Economics
Accounting Principles I, II
12 credits from among department electives including:
Internal Business
Personal Finance
History of American Business
Human Resource Management
Women in Business
Business Law I, II
Compensation & Benefits
Business of Health Care
Entrepreneurship
Managing Business Information
Business Training Strategies
Managing Business Conflicts
Business Ethics
Topics in e-Commerce
Business Employment Law
Strategic Planning
Leadership Dynamics

Degrees can be completed entirely in the evening.