

CERTIFICATE PROGRAM
IN
HISPANIC CROSS-CULTURAL COMMUNICATION
(offered only through corporate training opportunities)

RATIONALE:

There is great value in meeting the cultural and linguistic needs of employees, consumers, and corporations

- Language is an intrinsic part of any group's culture
- Understanding across cultures fosters comfort level and business patronage (profit)
- Cultural diversity enriches communities (corporate, academic, neighborhood, etc.)

REQUIREMENTS:

SPAN 160: Spanish for Consumer Services I (3 credits)

SPAN 161: Spanish for Consumer Services II (3 credits)

SPAN 162: Spanish for Consumer Services III (3 credits)

CCS 320: Hispanic Cultures (3 credits)

CCS 341: Cultural Modes of Expression in the Global Community (3 credits)